



FOR IMMEDIATE RELEASE

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Bargain\$ Volunteers Honored During Volunteer Appreciation Month

\$20,000 Donation provided to MRCI

NEW ULM, MN — In celebration of Volunteer Appreciation Month, Bargain\$ Thrift Store of New Ulm hosted its annual Volunteer Appreciation Brunch on Tuesday, April 7, recognizing the extraordinary individuals who power the store’s mission and impact. As part of the celebration, Bargain\$ presented a \$20,000 donation, funded by store sales, to support vehicle expenses for MRCI Community, EASE, and Employment vehicles serving the region.

Sarah Riess, Dave Sell, Neenah Heimer, and Melissa Hudson were invited to accept the donation on behalf of the organization, honoring the collective commitment of the Bargain\$ volunteer team and the difference their service continues to make in people’s lives.

Since opening its doors in 1997, Bargain\$ has been a cornerstone of the New Ulm community. The original store operated in the same block and building as the New Ulm Hy-Vee before relocating in 2002 to its current location in the strip mall near Walmart at 1702 Westridge Road, where it continues to operate today.

The impact of Bargain\$ volunteers is measurable and remarkable:

- 2025 marked the highest annual sales since opening in 1997
- More than 6,130 volunteer hours (an average of 511 hours per month)
- At the heart of this success are 30-plus dedicated volunteers who generously give their time, talents, and compassion to ensure Bargain\$ continues to thrive.

As Dr. Martin Luther King Jr. once said, *“Everybody can be great because anybody can serve. You don't have to have a college degree to serve. You only need a heart full of grace. A soul generated by love.”*

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There is no question that the volunteers of Bargain\$ embody these words, bringing hearts full of grace and souls generated by love to their community every day.

Community members and visitors alike are encouraged to stop by and support Bargain\$ when in the New Ulm area.

Bargain\$ Thrift Store

1702 Westridge Rd
New Ulm, MN

Hours of Operation:

- Sunday: Closed
- Monday: 10 a.m. – 4 p.m.
- Tuesday: Closed
- Wednesday: 10 a.m. – 4 p.m.
- Thursday: 10 a.m. – 4 p.m.
- Friday: 10 a.m. – 4 p.m.
- Saturday: 10 a.m. – 4 p.m.

-end-

Pictured in attached photo: Melissa Hudson, Sarah Riess, Phyllis Gag (Bargain\$ volunteer), Lanis Curtis (Bargain\$ volunteer), Neenah Heimer, and Dave Sell.

